

Hello from Black Diamond!

Here is your photo call for the 2010 spring season. We will be publishing four separate brochures for spring 2010: Climbing, Mountain, Lighting/Trekking Poles and our new Launch and Enduro Series Packs. I will be looking for horizontal and vertical images. I will be accepting rolling submissions over the summer, but **final deadline will be August 30, 2009**.

The **2010 Climbing** brochure will cover highlights of BD's trad and sport climbing gear from harnesses to helmets, quickdraws to Stoppers.

The **2010 Mountain** brochure will cover BD's tents, packs and summer alpinism gear such as piolets and crampons.

The **2010 Lighting/Trekking Pole** brochure will cover highlights of BD's entire lighting line (headlamps and lanterns) and trekking poles.

The **2010 Pack** brochure will cover all of BD's new Launch and Enduro Series packs: [www.ActiveFormDesign.com](http://www.ActiveFormDesign.com)  
Please contact me if you wish to photograph these packs and need samples.

In addition to the brochures, I will be looking for ad, poster and website imagery. Please check out the new BD website if you have not had a chance to yet at: [www.BlackDiamondEquipment.com](http://www.BlackDiamondEquipment.com)  
The website imagery on most category landing pages will be refreshed every three months, so there will be a continual need for fresh images, which means more frequent opportunities than ever to get your images purchased.

I will be looking for the most unique, captivating, and authentic imagery. Photos should be inspirational and aspirational, capturing people using BD equipment in diverse locations.

We are now only accepting digital submissions. Due to the high volume of submissions, I will contact you when/if BD is interested in purchasing your photos.

**DIGITAL SUBMISSIONS:** We accept jpegs for review, either on a disk or uploaded to our FTP server. For review, please submit 8"x12" images at 120 dpi **with credit and caption information included in the metadata**. If sending a disk, please include hi-res images; in the event that

one or more of your photos are chosen, we will confirm use with you before we go to press.

Electronic Submissions:

FTP Server: [dihedral.bdel.com](ftp://dihedral.bdel.com)

Username: photogs

Password: p!x

If you have any questions or need further information, please give me a call or email at the contact info listed below. Thanks in advance for your photographic submissions. Your imagery is as crucial as ever in supporting Black Diamond's marketing materials, both online and in print.

Sincerely —

Sandra Gndt

Photo Editor

Black Diamond Equipment

2084 East 3900 South

Salt Lake City, UT 84124

[sandra@bdel.com](mailto:sandra@bdel.com)